



This nonprofit needed  
pharmacy benefits savings -

**Optimize 360<sup>®</sup>**  
delivered



### The Situation

With 200 member lives to care for, this private nonprofit for children and adults with intellectual and developmental disabilities in the Mid-Atlantic region needed to provide a top-tier pharmacy benefit for their employees while saving money to care for their community. Recruiting and retaining specialized professionals is key to their success.

### The Solution

While putting together a proposal on pharmacy benefit coverage for the nonprofit, our experts found that Optimize 360 would provide the support the organization needed. A RxBenefits-owned, client-aligned contract coupled with guaranteed discounts and rebates delivered much-needed savings allowing the nonprofit to afford specialized talent and equipment.

### Optimize 360<sup>®</sup>

- RxBenefits-owned contract
- Includes contract negotiations with top pharmacy benefit managers, ongoing plan support, and exceptional client and member service
- Fully transparent, client-aligned, guaranteed discounts and rebates
- Yearly plan performance review

### The Impact

RxBenefits saved the client \$92K annually compared to their previous plan. Throughout the year, as the team negotiated with the Top 3 pharmacy benefit managers, another \$30K in additional savings reduced the client's actual plan costs. Before the end of their first year with RxBenefits, the client renewed for another year of savings and service.

**\$92K** Guaranteed Savings + **\$30K** Additional Savings = **\$122K**  
Actual Savings

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